

PRESS RELEASE
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Western Healthcare Alliance Names Ginette Sebenaler as New Chief Financial Officer

Grand Junction, CO, September 24, 2026 – Western Healthcare Alliance (WHA) is pleased to announce the hiring of Ginette Sebenaler as the new Chief Financial Officer (CFO) for WHA and its family of companies. In this role, she will oversee and manage all financial functions across the organization.

As CFO, Sebenaler will develop strategies and identify opportunities to maximize WHA's impact for its rural members and clients. She will join the leadership team and play an active role in ensuring WHA continues to meet the needs of those it serves.

"Bringing Ginette on as CFO strengthens our leadership team at exactly the right moment," said WHA CEO, Angelina Salazar. "She's a strategic thinker who's proven herself in rural healthcare finance, and she shares our commitment to the mission — collaborating to improve rural healthcare. We are thrilled!"

Sebenaler brings senior-executive experience in finance, administration, HR, and information systems across healthcare and privately held companies, with a track record of strengthening internal controls and driving profitability.

Sebenaler owns Key CFO Solutions, LLC, which specializes in CFO services for healthcare entities. Before founding her company, Sebenaler spent 16 years at Aspen Valley Hospital, joining as Controller in 2004 and rising to CFO in 2016. There, she helped stabilize the hospital's finances, guided it through the COVID-19 pandemic, and led its stand-alone adoption of Epic's electronic health records system from a financial standpoint. Earlier in her career, she served as CFO for two Roaring Fork Valley firms, following corporate tax roles at two multi-national companies, The Quaker Oats Company and Tellabs, Inc.

Sebenaler holds a B.S. in accounting from the University of Illinois, is a Certified Public Accountant, Certified Revenue Cycle Representative, and Certified Healthcare Financial Professional through HFMA.

"Rural healthcare means doing more with less, and I've seen firsthand how hard WHA members work to stretch every dollar without compromising care. That's why I'm excited to join the WHA team as the CFO," said Sebenaler. "These organizations were built by rural providers who understood that no one should have to face these challenges alone, and that same spirit of collaboration is what will carry us into a strong financial future. Through group purchasing, value-based contracting, and dignity-centered revenue recovery, we're helping independent hospitals thrive, not just survive. My goal: a financial foundation that's sustainable, transparent, and truly serves our communities. I'm so grateful to be part of this amazing team."

Founded in 1989 by a small group of rural Colorado hospitals that recognized the power of collaboration, Western Healthcare Alliance (WHA) has spent more than 35 years helping healthcare

members across Colorado, Utah, and Michigan remain sustainable and thrive in their communities. Through a portfolio of member-owned and partner programs, WHA delivers meaningful resources and cost savings to its members. A subset of WHA members also own Healthcare Management, a sister company that provides revenue cycle solutions. In 2015, WHA established the Community Care Alliance (CCA) to build population health infrastructure for rural hospital and provider communities. The CCA has since grown into a Clinically and Financially Integrated Network focused on value-based contracts that improve quality and lower costs. For more information, visit www.wha1.org.

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