



SUPPORTING MEMBERS THROUGH CONTINUOUS, PROACTIVE STRATEGIES TO MANAGE EMPLOYEE BENEFITS

We understand how overwhelming it can be to manage employee benefits in your organization. With so many choices, how do you select a company that best suits your needs? Look no further, Western Healthcare Alliance (WHA) has partnered with Parker, Smith & Feek (PS&F) to help you manage employee benefits. PS&F is a nationally recognized, privately held brokerage firm with vast experience assisting rural and Critical Access Hospitals.



PS&F's Healthcare Practice Group integrates employee benefits and commercial insurance/risk management professionals to focus on solutions for their healthcare clients. Your team will consist of experienced rural hospital Account Executives, rural hospital benefit Account Managers, and Financial Analysts.

PS&F's Expertise Makes Them Uniquely Qualified to Assist WHA Members:

- Extensive experience with the implementation and management of in-house (domestic claims) plan design and funding.
- Special focus on the management of prescription drug costs through joint purchasing, allowing fixed discounted rates for prescription drugs even in rural areas with high cost local pharmacies.
- Experience seeking out and implementing specialty programs, such as dialysis cost containment, air ambulance, domestic travel benefits, telemedicine, and others.
- Wellness and population health consulting tailored to assist rural health providers in your efforts to coordinate the care of community members.
- Proprietary benchmarking of healthcare entities to provide you with perspective on the marketplace, such as their biennial benefits surveys of Oregon in partnership with OAHHS and Washington through WSHHRA.
- Individual HR and employee claims advocacy, compliance support, custom communications, and vendor selection and management.
- Harness best-in-class technology solutions.



Employee Benefit Services

Vendor Management



- A continuous, proactive strategy
- Identify goals and expectations
- Knowledge-based negotiations
- Detailed market analysis

Employee Advocacy



- Dedicated service contact
- Gather critical data relative to claims
- Facilitate agreement between insurer/administrator
- Facilitate resolution of problematic or complex claims

Wellness Consulting



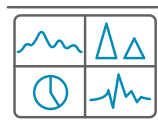
- Identification of specific risk factors
- Develop employer's outcome objectives and priorities
- Explore company's appetite for change and fit with culture
- Share industry success stories
- Increase employee engagement and retention
- Evaluate program metrics and vendor performance

Compliance Management



- Benefit alerts
- COBRA administrative solutions
- Online compliance resources
- Webinars/seminars
- HIPAA support services
- Ready access to legal support

Financial/Analytic Studies



- Benefit and cost benchmarking
- Periodic reporting, as requested
- Trend analysis
- IBNR calculations
- Robust financial forecasting
- Detailed claim cost analysis

Communication Services



- Employee education meetings
- Custom designed materials
- Educational resource library
- In-house graphic services
- Dedicated healthcare reform website

PS&F supports WHA members through a consulting approach that is centered on employee advocacy, innovation, benefits technology, wellness, HR support, and more. In addition, they offer access to their BenAccess Mobile App that allows your employees to manage their benefits and help ease the burden on your HR staff.

About Parker, Smith & Feek

Parker, Smith & Feek is a nationally recognized, privately held brokerage firm driven by client service. They offer a full range of services, including commercial insurance, risk management, employee benefits, surety, and personal insurance. Annually, they manage over \$575 million in premium and rank in the top 50 largest independent risk management and insurance brokerage firms in the United States.

Healthcare is constantly changing, let PS&F help you navigate the changes while providing top-notch benefits to your employees.

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Collaborating to Improve Rural Healthcare
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