PRESS RELEASE

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Community Care Alliance Names Sharma Vaughn as New Executive Director

Grand Junction, CO, November 14, 2019 – Western Healthcare Alliance (WHA) and its wholly owned subsidiary, Community Care Alliance (CCA) are pleased to announce the hiring of Sharma Vaughn as the new Executive Director of the CCA. Prior to joining WHA, Mrs. Vaughn was the Chief Nursing Officer for Rangely District Hospital in Rangely, CO. Her first day was November 11th.

The CCA is dedicated to creating solutions that ensure quality outcomes as we shift towards a reimbursement model focused on value. Members learn and work together to coordinate care and ensure success as our medical communities are rewarded for maintaining healthy populations through better care at lower costs. The CCA provides expertise health policy, population health management, analytics, information systems, and quality initiatives.

As the Executive Director of the CCA, Mrs. Vaughn provides leadership to develop a clinically integrated network for value-based contracting and population health strategies via the Western Accountable Care Organization (ACO) in Colorado and other states. In addition, while at Rangely District Hospital, she participated in the Western ACO and understands that population health is the key to lowering healthcare costs and creating healthier communities.

Mrs. Vaughn commented, "I love being a part of how we shape healthcare. At the end of the day giving good care also means people can afford it. The CCA and its members have made huge accomplishments in this new territory. We have some of the most brilliant people in the industry working with us. This journey is not for the faint of heart, and I am so excited to travel it in the company of these great minds!"

Mrs. Vaughn was raised on the Colorado Western Slope and has a passion for rural healthcare, population health, and healthcare reform. As an RN with a background in business, it is very natural for her to come alongside the CCA in its pursuit of high-quality care. She has extensive experience in healthcare administration, clinical operations, nurse management, key policy and procedure development, strategic analysis and planning, and trends tracking. Mrs. Vaughn belongs to several professional affiliations and has a Master of Public Administration.

"Mrs. Vaughn brings more than an impressive healthcare background. She brings a passion for creating healthier communities and a clear understand of the challenges our rural hospitals and clinics face," said WHA CEO, Angelina Salazar. "We are thrilled to have her lead our value-based care team as we collaborate to develop sustainable solutions."

Western Healthcare Alliance (WHA) began in 1989 when a small group of rural Colorado hospitals decided that there was power in numbers. Today, WHA celebrates 30 years of collaboration with 30 healthcare members in Colorado and Utah. WHA provides members with a forum for collaboration and access to money-saving programs that help them remain sustainable and viable in their communities.

A subset of WHA members own Healthcare Management (HCM), a sister company of WHA, that provides revenue cycle solutions to healthcare entities. In 2015, WHA formed the Community Care Alliance (CCA) to provide a population health infrastructure for rural hospital and provider communities to learn and succeed in the new healthcare environment. Meeting members wherever they are on the value-based care delivery spectrum, the CCA offers services and educational resources that allow small, rural healthcare systems to create medical homes by implementing care coordination and chronic care management strategies to effectively manage their patients. For additional information on WHA, visit whal.org and for the CCA, visit communitycarealliance.com.

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