

# Beard EXECUTIVE CONSULTING

## EXECUTIVE CONSULTING & LEADERSHIP DEVELOPMENT SERVICES

### Enhancing business performance through individual, team, and organizational development.

We know that great leaders are essential to building thriving organizations. With limited time and resources, how do WHA members ensure leadership success? Meet Beard Executive Consulting (Beard), and Dr. Myron Beard, author of *The DNA of Leadership*, WHA's preferred partner providing the tools needed for organizational greatness. Dr. Beard and his team have been working side-by-side with leaders for decades. Through extensive research, they've uncovered the qualities and practices that are necessary foundations for leadership effectiveness.

**Strategy Development.** Beard can assist your executive team and Board of Directors with your strategy development process. At the conclusion of the process, you will have a comprehensive multi-year business strategy including specific objectives, owners, metrics, and timelines.

**Structure Alignment.** By working with your senior leadership teams Beard can help determine if your organization structure is aligned with your organization's strategy. With your senior executives, Beard reviews your strategy and makes recommendations to achieve optimal success for your organization.

**Team or Organizational Assessment.** If you have a new team, or a team that wants to increase their performance, Beard conducts team or organizational assessments to identify issues that prevent your team from becoming high performing.

**Team Building.** From time to time, teams need help communicating better and an improved understanding of each other. Using team assessments, Beard can help individuals on your team understand their dominant styles of thinking and behaving as well as those of their colleagues.

**Leadership Development.** Offering an array of executive services, Beard will help ensure you select the right candidate for the job, provide on-boarding assistance and coaching, and provide consultation services.

**Leadership Development Workshops.** These two-day workshops engage your leaders in solving case studies, role playing, and more! Participants will leave the workshop with a unique and personalized development plan focusing on the 1-3 goals that will ensure their success as a great leader. These leadership workshops are based on the book, *The DNA of Leadership*.

*“It has been invaluable to have someone viewed as independent by the organization to help surface issues and effect culture change. By using Beard Executive Consulting, we have been able to effect the culture significantly faster than we could have on our own.”*

— Jim Coombs  
CEO, Grand River Health

30 |  Western Healthcare Alliance  
YEARS OF COLLABORATION  
wha1.org *Collaborating to Improve Community Healthcare*

Reach out today to learn how Beard Executive Consulting can help you ensure leadership success.

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