

OCTOBER 2014

what's up?

NEWS FOR WESTERN HEALTHCARE ALLIANCE



HFMA Great Fall Conference

WHA Attends HFMA Great Fall Conference and Holds CFO Meeting in Glenwood Springs

The HFMA Great Fall Conference was held in Glenwood Springs on September 25th and 26th at the Hotel Colorado. WHA members had a strong representation at the conference from Aspen Valley Hospital, Community Hospital, Delta County Memorial Hospital, Grand River Health, Gunnison Valley Health, The Memorial Hospital, Montrose Memorial Hospital, Pioneers Medical Center, Vail Valley Medical Center, Wray Community Hospital, and Yampa Valley Medical Center. In attendance from WHA were Carolyn Bruce, Steve Hubbard, Tom Northey, Pilar Mank, and Craig Deehring.

Attendees enjoyed a humorous and inspiring opening keynote by speaker Larry Johnson entitled *Creating an Insanely Positive Workplace Culture*. Larry is the coauthor of the best-selling book *Absolute Honesty*. Highlights include a presentation on the 2-Midnight Rule made by Jonathan Wiik, Chief Revenue Officer of Boulder Community Hospital and Ralph Wuebker, Chief Medical Officer of Executive Health Resources located in Newtown Square, Pennsylvania. An AHA update was delivered by Priya Bathija, Senior Director of Health Policy of the American Hospital Association. There was also a CAH update by Ralph Llewellyn, Director of Critical Access Hospitals of Eide Bailly, LLP, and a Medicaid update by Tom Massey, Chief Operating Officer of Healthcare Policy Financing.

A panel discussion, *IT Risk Opportunities Surrounding Data and Business Intelligence Needs for Healthcare Organizations*, was moderated by Tim Cashman, Director of Strategic Planning and Compliance Officer of Valley View Hospital. Tom Northey, Director, IT Collaboration of WHA, was one of the panelists.

Great breakout sessions were held with Patient Financial Services, Chief Financial Officer, and Information Technology Networks. Event sponsors were Western Healthcare Alliance with AVEC Health Solutions, and Caplin and Earnest, LLC. All Payor Day Conference, a collaborative event with Rocky Mountain AAHAM, CMCC, and HFMA Colorado, will be held on Monday, December 1st, 2014 at Children's Hospital in Denver.

The WHA CFO Peer Network Meeting was held in Glenwood Springs on September 24th at the Hotel Colorado. More than 15 people were in attendance, where Terry Collins, Chief Financial Officer of Aspen Valley Hospital and Network Chair, gave a presentation on the perception of quality. Carolyn Bruce, Chief Executive Officer of WHA, gave an update on the Community Care Organization (CCO) project.

For more information to participate with HFMA and/or WHA Peer Network Meetings contact **Pilar Mank** at pilar.mank@wha1.org or **866.986.3590**.



Western
Healthcare
Alliance

Celebrating
25 Years!

Upcoming Events

Rehab Peer Network Meeting	Tuesday, October 14th Grand River Health, Battlement Mesa Clinic 73 Sipprelle Drive, Suite K, Battlement Mesa 10:00 am – 2:00 pm
LSN Peer Network Meeting	Wednesday, October 22nd Western Healthcare Alliance, 715 Horizon Drive, Grand Junction 10:00 am – 2:00 pm
IT Peer Network Meeting	Thursday, October 30th Family Health West, 300 West Ottley Avenue, Fruita 10:00 am – 2:00 pm
CNO/Qirm Peer Network Meeting	Tuesday, November 4th Moab Regional Hospital, 450 West Williams Way, Moab 10:00 am – 2:00 pm
MM Peer Network Meeting	Friday, November 7th Western Healthcare Alliance, 715 Horizon Drive, Grand Junction 10:00 am – 2:00 pm
2015 Western Healthcare Alliance Annual Summit & Corporate Partner Exhibition	Thursday, February 12th DoubleTree Hotel, 743 Horizon Drive, Grand Junction 8:00 am – 4:00 pm

For more details regarding the **WHA Peer Network Meetings**, contact **Tracy Luster** at tracy.luster@wha1.org or **866.986.3585**



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