

what's up?

NEWS FOR WESTERN HEALTHCARE ALLIANCE



A beautiful new entrance for Pioneers Medical Center.

The new Pioneers Medical Center will be constructed on The Meeker Terrace property, which is located near the current hospital and is adjacent to the airport.

The new medical facility will be constructed near the current hospital location on a beautiful site known as The Meeker Terrace property, which is adjacent to the Meeker airport. This 52 acre site offers a flexible footprint, leaving opportunities for future expansion needs beyond the initial 20 acres necessary to house Pioneers Medical Center, Meeker Family Health Center and the Walbridge Memorial Wing.

In addition to providing top-notch healthcare for the community, the development is expected to bolster other economic development in the Meeker area and support local trades and professional talent.

Congratulations Pioneers Medical Center!

Pioneers Medical Center Breaks Ground for New Facility

On March 21, 2014, Pioneers Medical Center broke ground for a new medical facility designed to modernize their services, provide new healthcare options and ensure room to meet the future needs of the community! Construction is on track with a target opening date of June 2015.

The only healthcare resource within a 40-mile radius, Pioneers Medical Center has served Meeker and the surrounding areas for more than 60 years. But over the years, the requirements of the community and area visitors have changed drastically resulting in the need for a new, modern facility which will provide vast improvements in the standards of care and state-of-the-art technology.

After diligent review of funding options and years of saving, Pioneers Medical Center and Walbridge Memorial Wing senior living center have launched an exciting new chapter in healthcare for Rio Blanco County. This \$47 million project will be funded through reserves, direct loans, grants and donations, eliminating the need for public/tax funding.



The official ground-breaking ceremony on March 21, 2014!

P2

WHA Annual Summit 2015

P3

WHA Leadership Academy

P4

Upcoming Events



Western Healthcare Alliance

WHA Annual Summit, February 11 and 12, 2015

Connect, learn, inspire and engage with your peers and national guest speakers during these special events. We hope you will join us as we kick off another successful year of collaboration, cost-saving initiatives, innovative technologies and grow **Together, Stronger!**

For more than a quarter century, Western Healthcare Alliance (WHA) has capitalized on the idea of “Together, Stronger.” Supported by strong membership and growth, WHA has been visionary in combining expertise, resources, volumes and enthusiasm to support excellent healthcare organizations in Colorado and Utah. By joining forces—and recognizing independence through interdependence—WHA members will continue to lead the way amidst the myriad of changes in the healthcare industry.

WHAAS Schedule of Events

Wednesday, February 11th 2:00 pm – 4:00 pm WHA Trend Forum with Healthcare Management, Premier Adventist, INHS, Lockton Insurance and Mayo Medical Laboratories: an interactive session with WHA product experts to share best practices, hands-on training, new innovations and trends affecting you.

4:00 pm – 6:00 pm Networking Reception: all members, guests, and Corporate Partner exhibitors are encouraged to attend this fun event!

Thursday, February 12th WHAAS General Session, Peer Network Roundtables, and Keynotes

8:00 am – 9:00 am Registration

8:00 am – 3:30 pm Corporate Partner Exhibition

9:00 am – 10:30 am Welcome, Opening Keynote

10:30 am – 11:00 am Networking Break

11:00 am – 12:00 pm Peer Network Meetings

12:00 pm – 1:00 pm Networking Lunch

1:00 pm – 2:00 pm Peer Network Roundtables

2:00 pm – 2:30 pm Networking Break

2:30 pm – 3:30 pm Closing Keynote

3:30 pm – 3:45 pm Closing Remarks

REGISTER TODAY!

<https://whaas2015.eventbrite.com>

WHAAS 2015

\$49 per person; includes snacks, lunch, and all February 11th and 12th events

Accommodations

All events will be held at the DoubleTree Hotel in Grand Junction. Call **970.241.8888** and ask for the WHA rate to receive our \$85 WHAAS rate or go to www.doubletreegrandjunction.com and enter group code WHA.

Questions about registration? Contact Tracy Luster, tracy.luster@wha1.org or **866.986.3585**



Opening Keynote: “Advancing Quality & Reimbursement in Community Hospitals Through Transitional Care Models”

with Dr. Mark Lindsay, Assistant Professor of Medicine, Mayo Clinic College of Medicine and Medical Director, Allevant.

This talk will cover Transitional Care Model and Population Health strategies that emphasize opportunities to positively impact quality outcomes, reduce hospital readmissions, empower frontline care teams, engage patients and improve

financial performance for critical access hospitals, PPS hospitals, and payers. This talk emphasizes how Transitional Care and Post-Acute strategies complement other strategic priorities in organizations and highlight what is in it for key stakeholders and, most importantly, patients.



Closing Keynote: “Living Your Authentic Life” with Rich Roll.

Rich’s presentation will kick off our 2015 year of **Together Stronger** and the Community Care Organization initiative where personal wellbeing and empowerment become the cornerstones of local healthcare delivery.

From fat to ultra-fit father, Rich is a 47-year-old bestselling author, a world-renowned ultra-endurance athlete and a wellness pioneer whose popular podcast just surpassed four million

downloads. In this one-hour keynote, members will connect with a journey of personal triumph as Rich relates his story of transformation through several chapters of his life. Going from a collegiate swimmer at Stanford in the late 80’s, to a decade astray with addictions to drugs and alcohol, to sober working as an attorney but out of shape and 50 pounds overweight, to the pivotal moment Rich had on the eve of his 40th birthday. He went on to become one of *Men’s Fitness* magazine’s “Top 25 Fittest Men in the World” and an ultra-endurance athlete. Members will be inspired to delve deep within and will be empowered to embark on a journey with the tools to unlock and unleash the best, most authentic version of themselves.

P2

WHA Annual
Summit 2015

Together  Stronger

Questions about WHAAS?

Contact Sally Trnka, sally.trnka@wha1.org or **970.986.3653**

WHA Leadership Academy, February 13, 2015



Friday, February 13th 8:30 am – 9:00 am Registration, 9:00 am – 3:00 pm Class
“Coaching the Challenging Professional & Holding People Accountable” with Jo Anne Preston,
 Workforce & Organizational Development Manager for the Rural WI Health Cooperative

You don't have to be a manager to be a coach, but it is important to be a coach if you want to be an effective manager. Coaches must respond differently to unique needs of employees, and it can be challenging when we have to address challenging behaviors or hold someone accountable to expectations that are not being met. People can get defensive and before we know it, the conversation gets derailed leaving you feeling frustrated and the employee without a clear plan.

Consider taking this workshop if you:

- Struggle to find the right approach in addressing underperformance
- Back away from holding the difficult conversations because of the defensive response you know you will get
- Want to hold people accountable for behaviors but are not sure they are on the same page as you when it comes to expectations
- Think you have been clear about your expectations, but find employees still not meeting them
- Are new to managing people and would like a great start to your coaching practice
- Are experienced as a manager, but have learned primarily from experience and would like a more systematic approach to coaching, particularly the challenging behaviors

Workshop objectives:

- Identify seven common defensive behaviors that can arise in coaching conversations and create a plan to effectively address each of them
- Create a foundation for your personal approach to coaching through reviewing coaching definitions, identifying coaching opportunities, and understanding the different goals for coaching
- Learn at least three tips to handle difficult or tense situations directly and with diplomacy
- Develop a systematic approach to achieve the results you want from your employees by learning and applying a coaching model
- Explore the characteristics of effective coaches

Join us for this fun and interactive learning session that will include case studies, small and large group discussions, self assessment and practice. Leave with increased confidence and competence as a coach, ready to handle those difficult conversations.

Questions about WHA Leadership Academy?
 Contact Sally Trnka, sally.trnka@wha1.org or 970.986.3653

REGISTER TODAY!

<https://whaas2015.eventbrite.com>

Leadership Academy

\$199 per person or \$149 per person for groups of 2 or more; includes refreshments and lunch

Accommodations

All events will be held at the DoubleTree Hotel in Grand Junction. Call 970.241.8888 and ask for the WHA rate to receive our \$85 WHAAS rate or go to www.doubletreegrandjunction.com and enter group code WHA.

Questions about registration? Contact Tracy Luster, tracy.luster@wha1.org or 866.986.3585



Upcoming Events

CMO Peer Network Meeting

Wednesday, January 28th

Western Healthcare Alliance 715 Horizon Drive, Grand Junction
8:30 am – 11:35 am



Wednesday, February 11th

WHA program updates and networking member reception

Thursday, February 12th

Keynote presentations and Peer Network meetings

Friday, February 13th

Leadership Academy education class for managers

Happy New Year!



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Strategic Leadership



Financial Strength



Operational Efficiencies



Clinical Excellence



Workforce Development

**Collaborating to Support and Sustain
Quality Healthcare in All Our Communities**

P4

Upcoming Events

888.828.0011 **wha1.org**